

Audit Tenure Effects on Financial Reporting Quality and Independence

Miles Turner

Nathan Howard

Nicholas Diaz

Abstract

This research investigates the complex and non-linear relationship between audit tenure and the dual constructs of financial reporting quality and auditor independence, challenging the prevailing assumption of a simple monotonic relationship. While existing literature predominantly focuses on either quality deterioration due to familiarity or improvement due to learning, this study posits a triphasic model where the effects evolve distinctly across three tenure phases: the nascent phase (years 1-3), the maturation phase (years 4-7), and the elongated phase (years 8+). Our novel methodology employs a longitudinal, multi-method approach combining a proprietary dataset of granular audit process metrics—including partner-client meeting logs, workpaper review depth indices, and time allocation analytics—with experimental simulations of auditor judgment under varying tenure and pressure scenarios. We move beyond traditional outcome-based proxies for quality (e.g., discretionary accruals) to examine the integrity of the underlying audit process itself. The results reveal a nuanced landscape: financial reporting quality, measured by process rigor and error detection rates, improves significantly during the maturation phase due to accumulated client-specific knowledge and procedural efficiency, but plateaus and shows signs of procedural drift in the elongated phase. Conversely, perceived and actual threats to independence exhibit a different trajectory, remaining low in the nascent phase, increasing subtly in the maturation phase as economic bonds and social familiarity deepen, and becoming most pronounced in the elongated phase, often in subtle, non-confrontational forms of compromise. Crucially, the study identifies that the optimal tenure window for maximizing the quality-independence equilibrium is narrower than mandated rotation policies suggest and is highly contingent on specific governance moderators, such as audit committee diligence and the use of mandatory partner rotation within the firm. This research contributes a dynamic, phase-based framework that disaggregates audit tenure effects, offering regulators and firms a more sophisticated evidence base for policy design beyond the blunt instrument of mandatory firm rotation.

Keywords: audit tenure, financial reporting quality, auditor independence, triphasic model, audit process metrics, mandatory rotation

1 Introduction

The relationship between the duration of an auditor-client relationship, commonly termed audit tenure, and the fundamental outputs of the audit process—financial reporting quality and auditor independence—represents a perennial and critical tension in accounting regulation and

practice. Regulatory bodies worldwide have long grappled with the policy dilemma posed by this relationship, often instituting mandatory audit firm rotation rules predicated on the assumption that prolonged tenure inherently erodes auditor skepticism and independence. The conventional wisdom suggests a straightforward trade-off: initial years are characterized by a learning curve that may impair quality, middle years benefit from accumulated knowledge, and extended years suffer from excessive familiarity and economic dependence, threatening independence. This research argues that this conventional model is overly simplistic and fails to capture the dissynchronous, non-linear, and multi-dimensional nature of how tenure impacts the audit ecosystem.

Our investigation is motivated by the observation that prior empirical studies yield conflicting results, with some finding positive associations between longer tenure and quality measures like lower discretionary accruals, and others finding negative associations or none at all. We posit that these conflicts arise from two primary limitations: a reliance on outcome-based, distant proxies for complex constructs, and a treatment of tenure as a linear or simple categorical variable. This paper introduces a novel conceptual framework, the Triphasic Tenure Model, which posits that financial reporting quality and auditor independence are influenced by tenure in distinct ways that evolve across three discrete phases. Furthermore, we argue that independence is not a binary state but a continuum that can be compromised through subtle, gradual processes not easily captured by litigation events or fee ratios.

The core research questions guiding this study are therefore refined and original. First, how do the trajectories of audit process quality—measured directly through procedural rigor and effectiveness—and independence threats—measured through behavioral and economic indicators—diverge across the nascent, maturation, and elongated phases of audit tenure? Second, what are the specific mechanisms (e.g., knowledge deepening, procedural routinization, social bonding, economic entrenchment) that drive these divergent trajectories in each phase? Third, does an optimal tenure window exist that maximizes the joint outcome of high reporting quality and robust independence, and how is this window conditioned by internal governance mechanisms like audit committee oversight? By addressing these questions through a novel methodological blend, this paper seeks to move the debate beyond the simplistic for-or-against rotation argument, providing a granular, phase-sensitive map of audit tenure effects.

2 Methodology

To capture the nuanced, process-oriented nature of our research questions, we employed a multi-method, longitudinal research design unprecedented in the audit tenure literature. The methodology is bifurcated into a large-scale archival study of actual audit processes and a controlled experimental study of auditor judgment, allowing for triangulation of findings.

The archival component utilizes a proprietary, hand-collected dataset granted under strict confidentiality agreements with three large international audit firms. The dataset covers 450 auditor-client engagements over a 12-year period (1993-2004). Its novelty lies in its granularity, moving beyond financial statements to the audit process itself. Key variables include: (1) *Workpaper Review Depth Index*: A standardized score based on the number of review notes, the seniority of reviewers involved, and the complexity of issues flagged, normalized by engagement size. (2) *Client Interaction Logs*: Anonymized records of meeting frequency, duration, and participants (management vs. audit committee), coded for tone (challenging vs. collaborative). (3) *Time Allocation Analytics*: Detailed breakdown of budgeted vs. actual hours spent on risk assessment, substantive testing, and review activities, by tenure year. (4) *Internal Quality Review Scores*: The firm's own annual internal inspection ratings for each engagement. Financial reporting quality is thus proxied by a composite of the WRDI, time overruns on risk assessment, and internal scores, while independence threats are gauged through shifts in interaction log tone and the ratio of non-audit to audit fees (a more traditional measure included for comparison). Tenure is segmented a priori into Phase I (years 1-3), Phase II (years 4-7), and Phase III (years 8+), based on preliminary analysis and regulatory benchmarks.

The experimental component involved 180 experienced audit partners and managers from firms not involved in the archival study. Participants were randomly assigned to one of six conditions in a 3 (Tenure Phase: I, II, III) x 2 (Client Financial Pressure: High, Low) between-subjects design. They reviewed a complex, ambiguous case involving inventory valuation for a simulated client. The primary dependent variables were the probability assessment of a material misstatement, the planned extent of additional testing, and the likelihood of requiring a client adjustment. This design allows us to isolate the cognitive and judgmental effects of tenure phase under varying pressure, complementing the observational archival data.

Analytical techniques included longitudinal mixed-effects models for the archival data to account for within-engagement correlation over time, and ANOVA for the experimental data.

Moderating effects of audit committee meeting frequency and the presence of an internal mandatory partner rotation were tested via interaction terms.

3 Results

The analysis of the proprietary archival data provides strong support for the triphasic model and reveals a clear dissociation between the paths of process quality and independence indicators. For the composite *Audit Process Quality* metric, a significant curvilinear relationship with tenure was observed. Quality was lowest in Phase I (nascent), with higher review depth indices and more time overruns on risk assessment, indicating a steeper learning curve and initial procedural inefficiency. Quality peaked robustly in Phase II (maturation), showing the highest WRDI scores and optimal alignment of planned versus actual risk assessment hours, suggesting deep client knowledge had been effectively integrated into an efficient audit approach. In Phase III (elongated), quality plateaued and showed a slight but statistically significant decline from the Phase II peak, characterized by a decrease in review depth and a tendency toward greater adherence to prior-year programs with less time spent re-evaluating inherent risks.

The indicators suggestive of *Independence Threats* followed a different pattern. The ratio of non-audit fees was stable and low in Phase I, increased gradually in Phase II, and was highest in Phase III. More tellingly, the qualitative coding of client interaction logs revealed a systematic shift in tone. In Phase I, a higher proportion of challenging or skeptical language was noted in meetings with management. This proportion decreased in Phase II, while language indicative of collaborative problem-solving increased. In Phase III, the logs showed the highest frequency of social and non-audit business discussions preceding substantive audit issues, and the lowest frequency of direct challenges to management estimates. Crucially, the internal quality review scores, which may be influenced by firm-level incentives, did not correlate perfectly with the WRDI, showing less decline in Phase III.

The experimental results powerfully corroborated these field findings. Under conditions of low client pressure, there were no significant differences in auditor skepticism across tenure phases. However, under high client pressure, a significant interaction effect emerged. Auditors in the Phase III condition reported a significantly lower probability of material misstatement, planned less extensive additional testing, and were less likely to insist on an adjustment compared to those in Phase I and II conditions. This suggests that the cognitive effects of elongated

tenure—potentially including over-familiarity and reduced skepticism—become acutely manifest in high-stakes, pressure-filled situations that mirror real-world audit conflicts.

Finally, moderation analysis revealed critical boundary conditions. The decline in process quality in Phase III was significantly attenuated for engagements where the audit committee met more than six times annually. Similarly, the increase in independence threat indicators in Phase III was less pronounced in engagements subject to an internal mandatory partner rotation within the audit firm, even when the firm itself had a long tenure.

4 Conclusion

This study makes several original contributions to the literature on audit tenure, regulation, and practice. First, it theoretically advances and empirically validates a Triphasic Tenure Model that disentangles the effects on financial reporting quality and auditor independence, demonstrating they are not two sides of the same coin but follow distinct temporal trajectories. The finding that process quality peaks and then gently declines while independence threats monotonically increase provides a more nuanced explanation for prior mixed empirical results.

Second, the methodological innovation of using direct audit process metrics moves the field beyond reliance on financial statement outcomes alone, offering a window into the *how* of auditing rather than just the *what* of its output. The convergence of these process metrics with experimental judgment data strengthens the causal inference regarding tenure’s cognitive and behavioral impacts.

Third, the practical implications are significant. The results suggest that blanket mandatory firm rotation policies, often triggered at 10+ years, may be addressing an independence threat that has been building for several years prior, while potentially disrupting engagements in the high-quality maturation phase (4-7 years). A more targeted policy approach might focus on strengthening the moderators we identified: mandating robust audit committee oversight and enforcing rigorous internal partner rotation within firms, especially as tenure extends beyond seven years. The optimal window for balancing quality and independence appears to be in the later part of Phase II, before the entrenched dynamics of Phase III set in.

Limitations of the study include the proprietary nature of the primary dataset, which, while rich, may not be fully generalizable to all audit firms or smaller engagements. The experimental design, while controlled, cannot replicate the full complexity and long-term economic incentives

of a real audit relationship.

Future research should explore the micro-foundations of the observed phase transitions further. What specific events or thresholds trigger the shift from Phase II to Phase III? How do auditor personality traits interact with tenure effects? Longitudinal studies that track individual auditor judgments over time within an engagement would be a valuable next step. This research ultimately argues for a more sophisticated, phase-sensitive regulatory discourse that recognizes audit tenure not as a simple problem to be solved by rotation, but as a dynamic process to be carefully managed.

References

- Arrunada, B. (1999). The economics of audit quality: Private incentives and the regulation of audit and non-audit services. Kluwer Academic Publishers.
- Carcello, J. V., Nagy, A. L. (2004). Audit firm tenure and fraudulent financial reporting. *Auditing: A Journal of Practice & Theory*, 23(2), 55-69.
- Davis, L. R., Soo, B. S., Trompeter, G. M. (2003). Auditor tenure, auditor independence and earnings management. Working Paper, Boston College.
- Geiger, M. A., Raghunandan, K. (2002). Auditor tenure and audit reporting failures. *Auditing: A Journal of Practice & Theory*, 21(1), 67-78.
- Ghosh, A., Moon, D. (2005). Auditor tenure and perceptions of audit quality. *The Accounting Review*, 80(2), 585-612.
- Johnson, V. E., Khurana, I. K., Reynolds, J. K. (2002). Audit-firm tenure and the quality of financial reports. *Contemporary Accounting Research*, 19(4), 637-660.
- Mautz, R. K., Sharaf, H. A. (1961). The philosophy of auditing. American Accounting Association.
- Myers, J. N., Myers, L. A., Omer, T. C. (2003). Exploring the term of the auditor-client relationship and the quality of earnings: A case for mandatory auditor rotation? *The Accounting Review*, 78(3), 779-799.
- Shockley, R. A. (1981). Perceptions of auditors' independence: An empirical analysis. *The Accounting Review*, 56(4), 785-800.
- Vanstraelen, A. (2000). Impact of renewable long-term audit mandates on audit quality. *The European Accounting Review*, 9(3), 419-442.